

“wire Düsseldorf” announces record figures

“wire 2024” can already announce the best result of its Düsseldorf success story: 1,464 exhibitors from 62 countries present the latest technologies and products from the wire and cable industry. Over 67,400 square metres net have been sold in exhibition halls 9 to 17.

This means that “wire 2024” has already surpassed the very good result from 2018, when 1,441 exhibitors from 53 countries occupied a net area of around 65,000 square metres. Strong exhibitor growth within Europe comes from Turkey, Italy, Austria, Spain, Switzerland, Sweden and the Benelux countries. Overseas exhibitors from India, South Korea, Taiwan, China and the USA are increasingly travelling to Düsseldorf. As a global information and business platform for the key players in these key technologies, around 2,600 exhibitors will be demonstrating industry news and trends on an area of over 119,000 square metres. “This is a great result and a clear signal to us that wire Düsseldorf continues to be the international No. 1 trade fair for the wire and cable industry,” says a delighted Daniel Ryfisch, Director wire, Tube and Flow Technologies at Messe

Düsseldorf. The exhibitors at wire 2024 will be showing machinery and equipment for wire production and wire processing, tools and auxiliary materials for process engineering, materials, glass fibre technologies, special wires and cables, fastener and spring making technology including end products, mesh welding machines, measuring, control, regulation and testing technology. An attractive, broad-based supporting programme accompanies the trade fairs.

www.wire.de



Borax-free products, from surface treatments to wire drawing soaps

The year 2024 marks a significant milestone for Condat as the company celebrates its 170th anniversary. Based on embodied values, such as its historical one 'Build to last', Condat has demonstrated its ability to adapt, innovate and reinvent itself over the decades, leveraging its extensive and steadfast expertise.

As evidence, Condat provides a comprehensive range of borax-free products, from surface treatments to wire drawing soaps. Pioneering interest in this area over 20 years ago, the company has expanded its borax-free range with a focus on operator health and environmental sustainability. Similarly, Condat meticulously selects raw materials for its formulations, striving to minimise the use of CMR components and hazardous materials.

Renowned for its commitment to responsible performance, the French lubricant manufacturer continues to lead the way in offering products with minimal environmental impact without compromising on performance and productivity. Its lubricants are recognized as a world reference in the wire drawing industry.

While product quality and efficiency are paramount, Condat distinguishes itself with personalised advice on implementing lubrication solutions. Recognising the unique needs of each wire drawing plant, their experts prioritise guiding partners towards optimal lubrication strategies. Aligned with its ethos of responsible performance, the objective is not to encourage excessive consumption but to assist wire producers in consuming less while consuming better! In connection with eco-use, the Condat team can conduct on-site assessments to reduce total wire drawing costs, minimise workshop dust, enhance productivity and maximise the effectiveness of precoatings and wire drawing soaps.

Empowered to tackle technical, environmental, and societal challenges, while fostering innovation and sustainable practices, Condat has been awarded the "Platinum medal" for its Corporate Social Responsibility (CSR) by Eco Vadis since 2021, renewed in 2023. This result places Condat among the TOP 1% of the best rated companies in the world.



Condat has been awarded the "Platinum medal" for its Corporate Social Responsibility (CSR) by Eco Vadis since 2021 and renewed in 2023. © Condat



Condat's lubricants, honed through 170 years of pioneering expertise in lubrication technology. © Condat

wire 2024, hall 10 booth A 56

Condat SA

104 avenue Frédéric Mistral
38670 Chasse-sur-Rhône/France
Contact person is Nathalie Vidal
Tel.: +33 4 78073711
nathalie.vidal@condat.fr
www.condat.fr

Focusing on sustainability as a central theme

Traxit Wire Lubrication would like to intensify the dialogue with customers at the trade fair and present its own solutions for a sustainable management.

The focus will be on how Traxit can reduce its own ecological footprint and at the same time support customers in minimizing



Traxit will present latest innovations in the field of sustainable wire lubrication. © (Traxit) shutterstock / 3rdtimeluckystudio

their individual footprint. The company will also be presenting their latest innovations in the field of sustainable wire lubrication. With its "ecoMetals" initiative, Messe Düsseldorf promotes companies that present environmentally friendly products, production methods and processes. Traxit Wire Lubrication is proud to be part of this initiative and to contribute to the promotion of sustainable practices in the industry. This focus not only reflects Traxit's corporate values, but also the increasing importance of sustainability in the wire drawing industry. Rising energy costs, social demands and corporate sustainability goals are forcing companies to take a closer look at ecological aspects.

wire 2024, hall 13 booth A 30

Klüber Lubrication GmbH

Tel.: +49 2336 9191-940
www.traxit.com